POLAND IN 20 YEARS TIME

BUSINESS ENVIRONMENT

BY ROB RUHL, DIRECTOR NEXT MARKETS ADVISORY



WARSAW, 15 NOVEMBER 2018

POLAND IN 20 YEARS

Ranking	2018	2038
1	Germany	Germany
2	United Kingdom	United Kingdom
3	France	France
4	Italy	Italy
5	Spain	Spain
6	Netherlands	Poland
7	Switzerland	Netherlands
8	Poland	Switzerland
9	Sweden	Sweden
10	Belgium	Belgium

One of the 6 most important EU countries by size of it's economy

GDP pc will be 95% of EU average and 76% of Dutch level

An important member EU, NATO

In slow transition towards more added value production

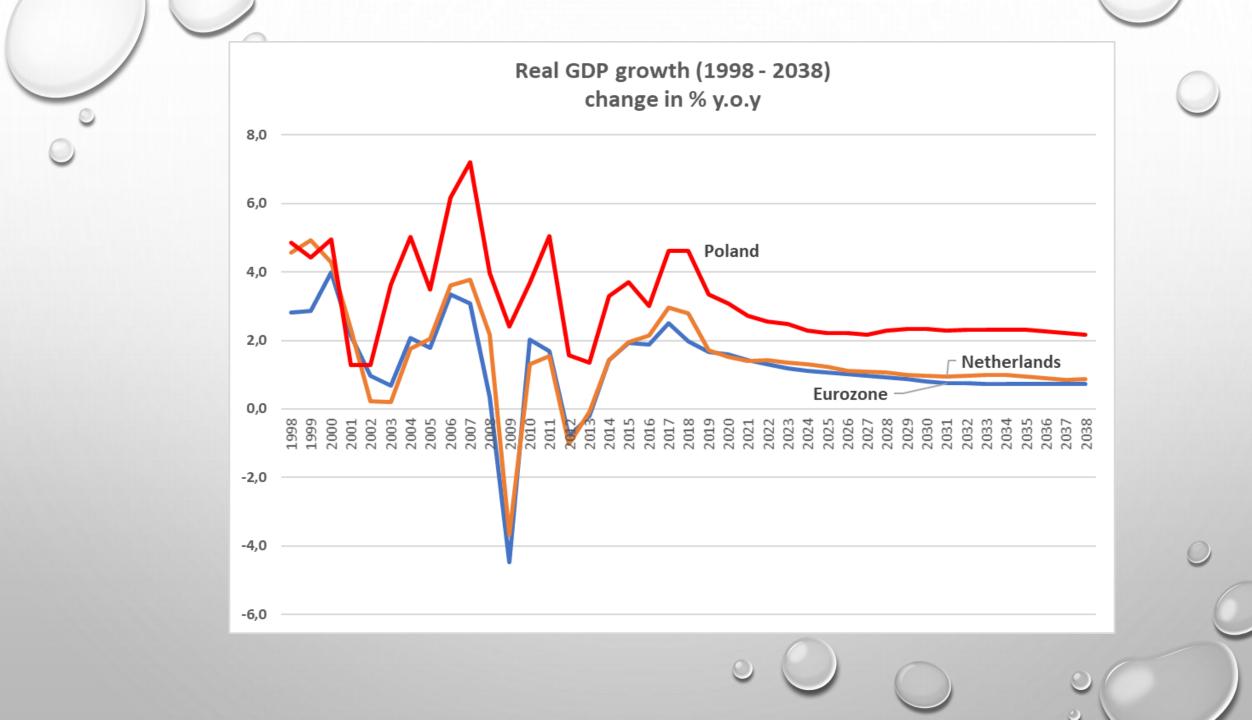
But will it be enough???

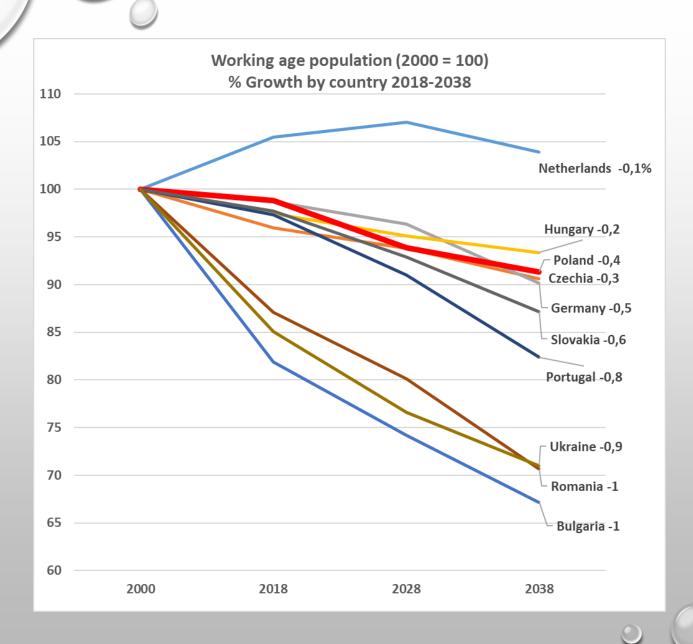
Most calculations are based on data of Oxford Economics



AGENDA

- HOW POLAND WILL BECOME #6 ECONOMY OF EU
- FACTS OF FUTURE <u>DEMOGRAPHICS</u>
- IMPACT ON LABOUR MARKETS AND WAGES
- THE ROLE OF THE <u>SECTORS OF INDUSTRY</u>
- OPPORTUNITIES IN THE <u>CONSUMER MARKETS</u>
- **KIRKZ**ssi





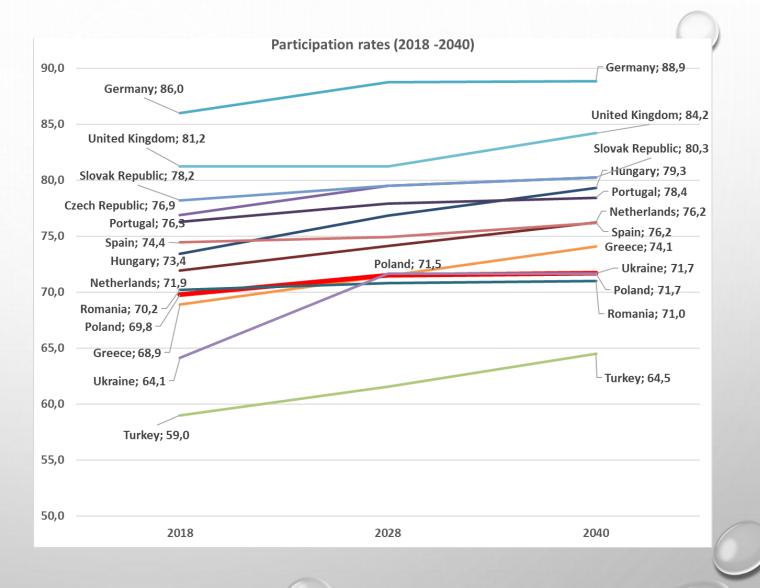
WORKING AGE POPULATION CHANGE IN PERSONS (2018 -2038)

	(x 1,000)
Bulgaria	-783,8
Czechia	-381,6
Germany	-4.720,8
Hungary	-264,7
Netherlands	-168,8
Poland	-1.900,4
Portugal	-1.036,0
Romania	-2.323,7
Slovakia	-379,4
Ukraine	-4.735,3
UK	1.568,1

PARTICIPATION RATE

- POLISH RATE 69,8% = LOW
- POLICY MEASURES REDUCE
 RATE

BRINGING CURRENT POLISH
 RATE AT LEVEL CZECH REPUBLIC
 ADDS 2 MILLION WORKERS



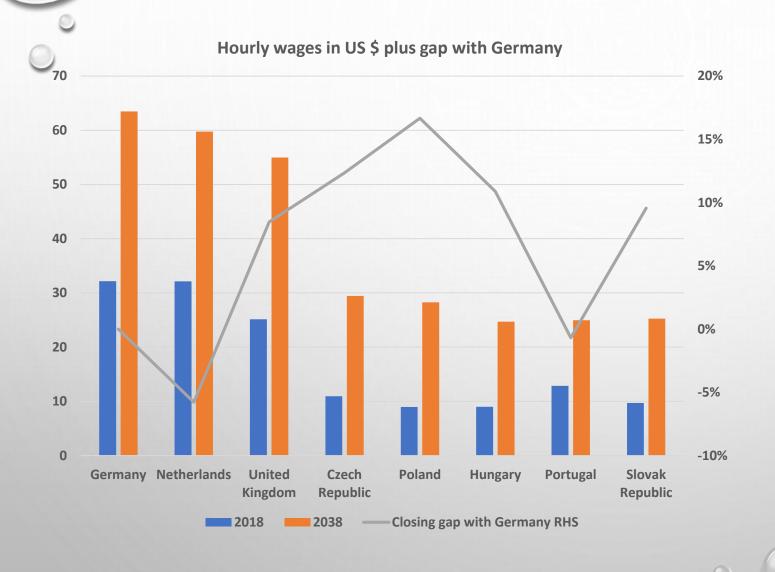
CEE Unemployment rate 2013-2040 16,0 14,0 12,0 Turkey; 9,1 10,0 - Bulgaria; 8,1 Slovak Republic; 7,7 8,0 Ukraine; 5,7 6,0 Hungary; 4,8 4,0 Poland; 4,2 Romania, 4,2 2,0 Czech Republic; 3,6 Moldova; 2,8 0,0 2013 2014 2015 2016 2017 2018 2023 2030 2040

UNEMPLOYMENT RATE

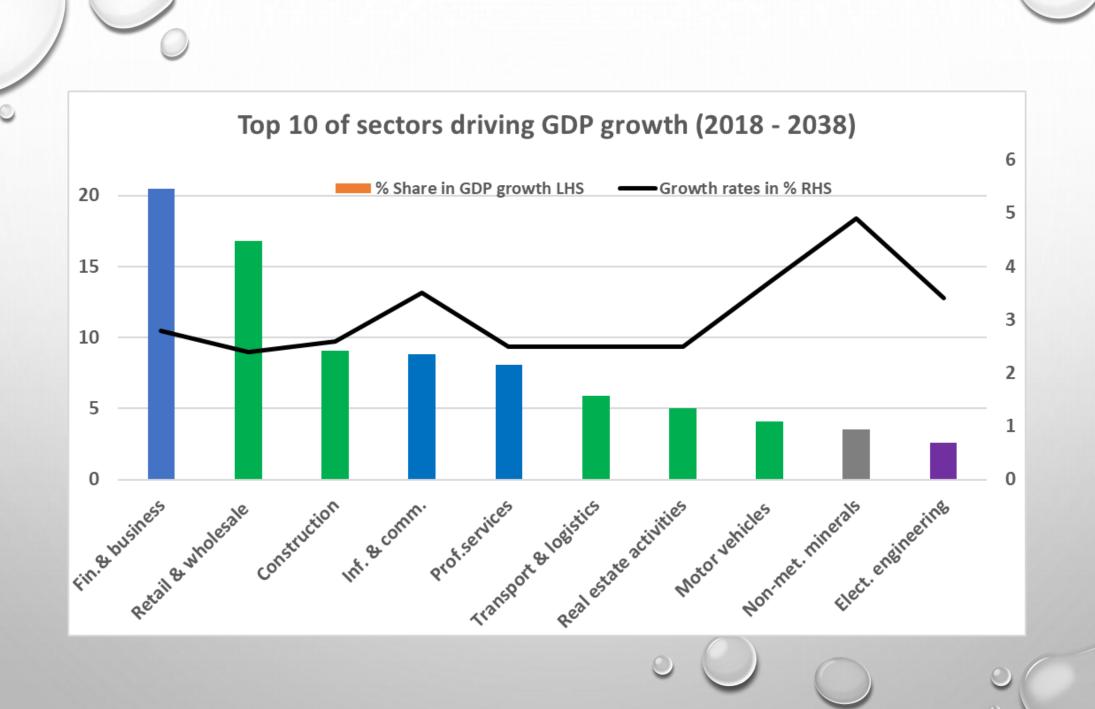
BOTTOM RATES

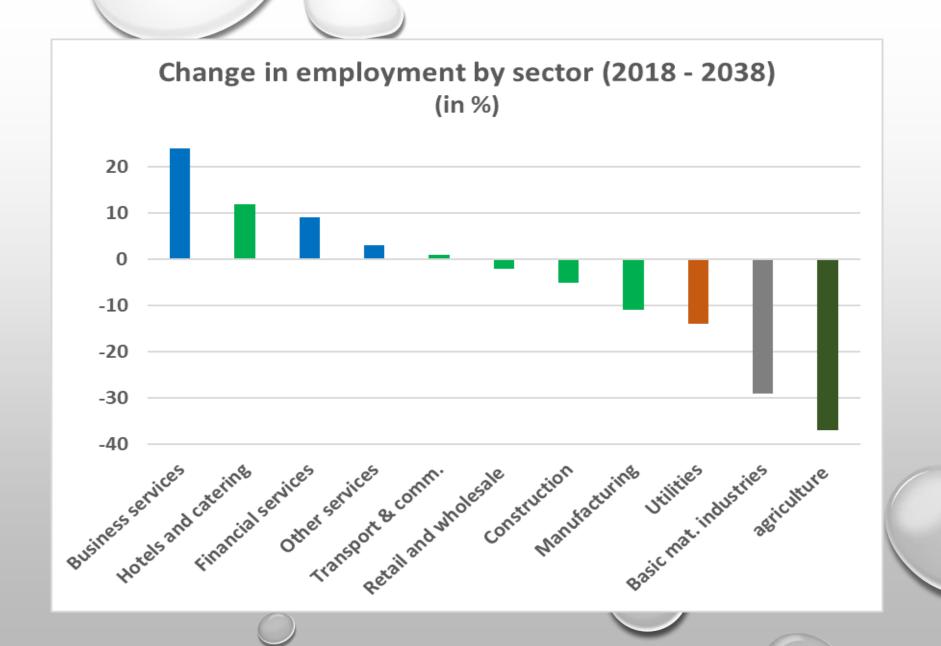
- POLAND: 4,2%
- GERMANY 5,2%
- NETHERLANDS 4,9%

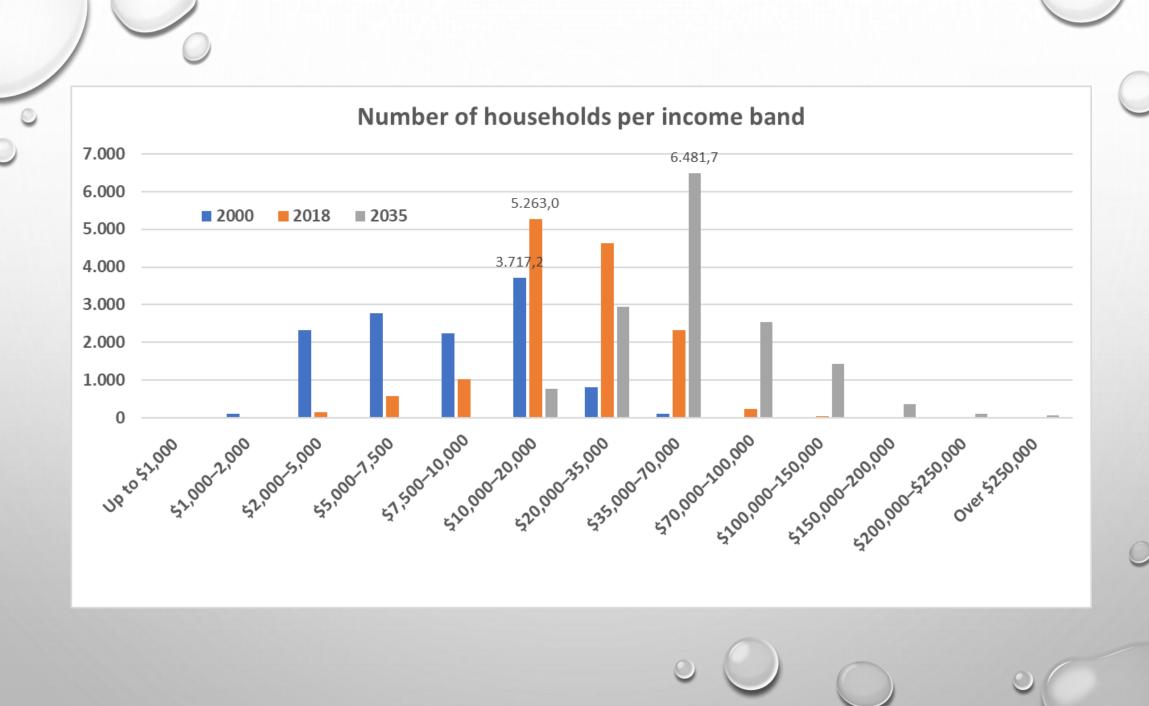
WHAT HAPPENS TO LABOUR COSTS



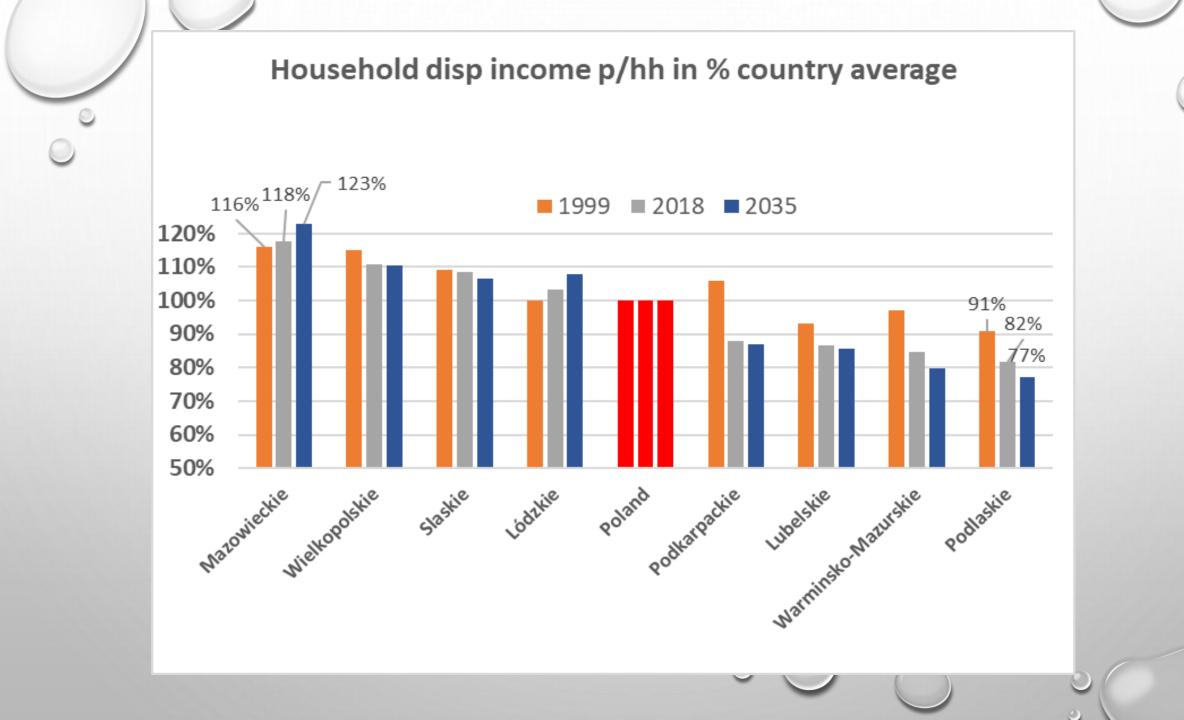
- IT WILL TAKE TILL
 2060 TO CLOSE THE
 POLISH WAGE GAP
 WITH GERMANY
- POLAND CLOSSES
 THE GAP FASTEST

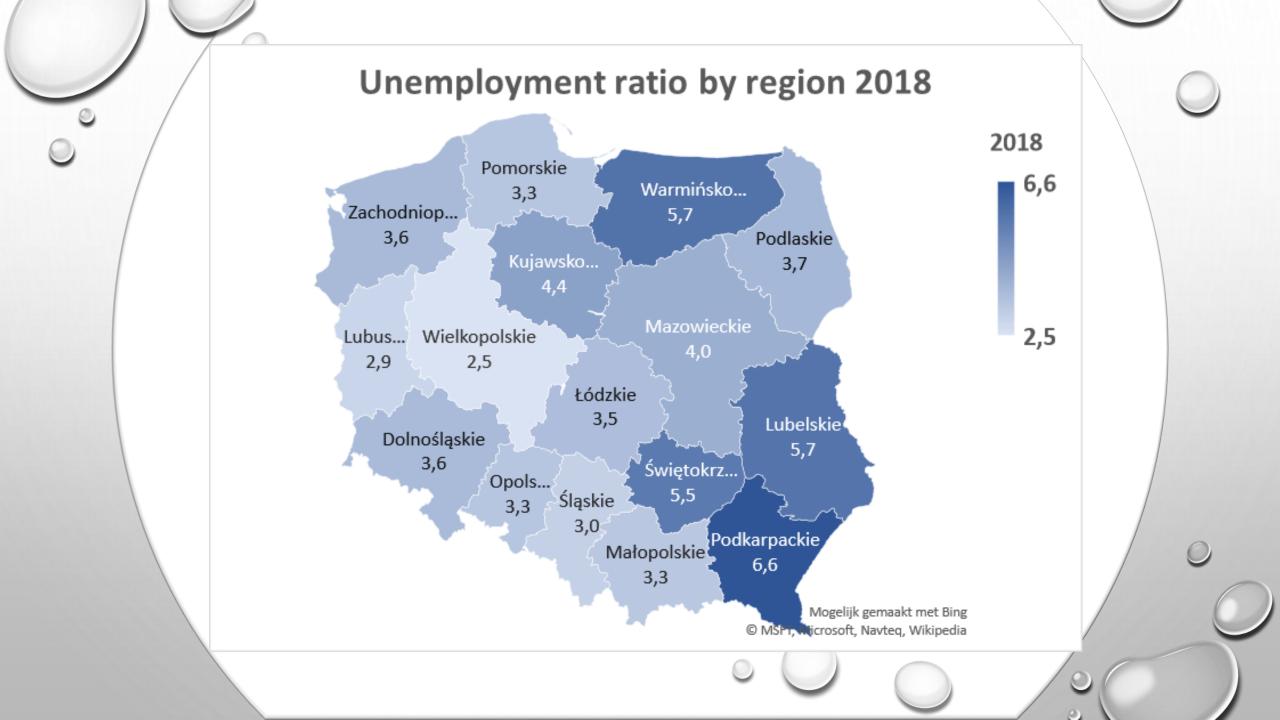






Consumption by product (2000 -2035) in PLN million prices 2015 Other goods and services **■** 2035 **■** 2018 **■** 2000 Restaurants and hotels Education Recreational and cultural goods and services Communication goods and services Transport services and vehicle purchases Health goods and services furnishings, household equipment Housing, water, electricity, gas and other fuels Clothing and footwear Alcoholic beverages, tobacco and narcotics Food and non-alcoholic beverages 50.000 250.000 300.000 100.000 150.000 200.000 350.000







SUMMING UP

- POLISH CHOICE NO ASPIRATIONAL SCENARIO (2,5% NO 4%)
- STILL # 6 OF THE EU BY ECONOMIC SIZE IN 2038
- PROGRESS IN UPGRADING PRODUCTION PROFILE AT A LOW PACE
- OPTIONS TO CHANGE TFP AND THE LABOUR PARTICIPTION RATE
- POLAND HAS AN EXCELLENT STARTING POSITION FOR NEXT 20 YEARS
- ? DO POLISH PEOPLE HAVE ENOUGH PATIENCE?



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